

PLEIN AIR

DOOR COUNTY
FESTIVAL 2010

Peninsula School of Art hosts the Fourth Annual DOCKSIDE QUICK PAINT

PARK & RIDE!

FREE UP A PARKING SPACE FOR A
COLLECTOR, AND HELP US BRING THE ART
BUYERS TO YOU!

Door County Trolley will be running non-stop from 7am-3pm. Park in the designated area at Peninsula School of Art or Orchard Country Winery, and catch the trolley down to Clark Park and back again at the end of the day. The short route ensures you won't have to wait more than 20 minutes. See a map of parking and painting area at www.doorcountypeleinair.com.

Saturday
July 24,
2010

Register
7:30-8:30am

Paint
9-11am

Deliver work to
Peninsula School
of Art by 3pm

Reception
6-8pm
awards
announced

Art Pick-Up
8pm

Peninsula School of Art hosts the Fourth Annual Dockside Quick Paint Competition on Saturday, July 24, 2010. Any and all artists are invited to create plein air works during the two-hour paint-off. The First Place Award recipient will claim a coveted spot as a featured artist in the 2011 Door County Plein Air Festival.

An exhibition of the finished Dockside Painters' works will be on display and for sale on Saturday only, from 6-8pm at the Peninsula School of Art. This sale occurs during the public reception for the Door County Plein Air Festival from 6-8pm. Throughout the evening, visitors to the School's Guenzel Gallery are invited to vote for their favorite Dockside Painters. Awards will be announced at 7:30pm.

Any paintings remaining at the end of the evening should be taken home when the reception closes at 8pm.

The top three award winners will receive select Winsor & Newton art supplies. These awards are provided by the Artists Guild of Sturgeon Bay, WI.

You can download additional copies of this prospectus from our website at www.doorcountypeleinair.com, or pick one up at Peninsula School of Art. 920.868.3455



1st Place Dockside Quick Paint Award

includes a spot as a featured artist in the 2011 festival and an oil set, including brushes and mediums.



2nd Place Dockside Quick Paint Award

is "Chelsea Box" watercolor set valued at \$268.



3rd Place Dockside Quick Paint Award

is a series 7 Round Kolinsky Sable watercolor brush in wood case.

Painters in action!

On July 24, any and all artists are invited to participate alongside the Festival artists as a Dockside Painter during the exciting Quick-Paint Competition in downtown Fish Creek. After two hours of racing the sun to bring a scene to canvas, Dockside painters will bring their works to the Art School, while festival artists will have their works sold at a live auction in the center of Fish Creek. Later that evening, all are invited to attend a free public reception and awards presentation like none other!

Eligibility: Artists of all ages and abilities are welcome and encouraged to participate!

- Any medium.
- Paintings must be created in downtown Fish Creek, from 9am to 11am, July 24. A map of the area will be available at registration, which clearly outlines the painting areas.
- Size of works should be no smaller than 8" either vertically or horizontally. Canvases may be toned in advance, but sketches on the canvas are not allowed.
- Canvases must have two stamps to be considered for awards. Your canvas should be stamped at registration, and then again upon completion by noon at the check-in desk in Clark Park.
- Paintings may be delivered and displayed at Peninsula School of Art before 3pm to allow Dockside Painters to watch the auction from 12-2pm.

Entry Fee: \$25, includes a coupon for free lunch in Clark Park from 11:30 to 1:30pm.

Registration

Procedure: Register in person at Clark Park. Bring your form, blank or toned canvas, and registration fee to Clark Park on the morning of the event between 7 - 8:30am. Make checks payable to Peninsula School of Art.

REGISTRATION CLOSSES PROMPTLY at 8:30am on July 24.

Paint-Out Rules:

1. You may tone your canvas ahead of time.
2. You may use sketches **created in a sketchbook** prior to the morning of the event.
3. You may **not** sketch on your panel/substrate prior to 9am.
4. You may **not** use photographs while you are painting.
5. You must paint inside the boundaries as presented on the map.

6. Dockside Quick Paint works may only be sold through the Peninsula School of Art. No "off the easel" sales are allowed.

Judging & Sale of

Quick Paint Art: Quick Paint artists are responsible for delivering and setting up completed paintings on **their own easels** at the Peninsula School of Art, from Noon-3pm on July 24.

The labels supplied at check-in at the School should be neatly printed.

Pick up unsold work at 8pm on the night of the event. Please sign the registry as you leave with your artwork.

Peninsula School of Art will take the utmost care with paintings, however, any damage that may occur is not the liability of The School or staff. Peninsula School of Art is not responsible or able to store abandoned artwork.

Artwork Sales & Commission: Artists retain 60% of the sale price listed. Peninsula School of Art will retain 40% of the sale price listed, with proceeds supporting the Peninsula School of Art education and exhibition programming. Peninsula School of Art is a 501(c)3 non-profit organization.

Publicity: Peninsula School of Art reserves the right to photograph participating artists and exhibited works and to use the images for publicity purposes.

Opening Reception of the Door County Plein Air Festival Exhibit: The exhibit is free and open to the public. Bring your friends and join us in the Guenzel Gallery on July 24 between 6-8pm for hors d'oeuvres, wine and light refreshments.

Awards: First, Second, and Third Place prizes will be awarded to the Dockside Quick Paint competitors: The First Place Award winner will be invited to participate in the 2011 Door County Plein Air Festival. Winners will be announced during the opening reception at the Guenzel Gallery at 7:30pm. The Awards are generously sponsored by Artists Guild on 3rd Ave., Sturgeon Bay.

Questions? Contact Cinnamon Rossman at the Peninsula School of Art:
920.868.3455 or events@peninsulaartschool.com

www.doorcountypleinair.com

Dockside Quick-Paint Competition Registration Form

Name _____

Address _____

City/State/ZIP _____

Telephone _____

Email _____

Paid by Cash _____ or Check # _____ Date _____

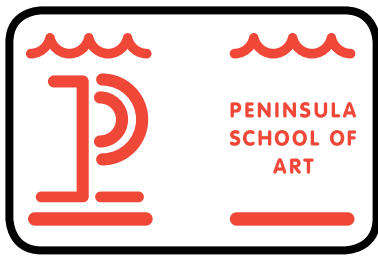
Signature _____ Date _____

Your signature indicates acceptance of all terms of the prospectus and is required for your participation.

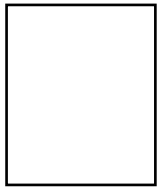
Complete title, price and labels after artwork is checked in. Check in time: _____

Title _____ Price _____ Sold _____ Picked Up _____

60% Commission Due to Artist: _____ 40% Commission Paid To PAS: _____



PO Box 304
3900 County Road F
Fish Creek, WI 54212
www.doorcountypleinair.com
www.peninsulaartschool.com



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Dockside Quick Paint

Saturday, July 24, 2010 could be the day your aspirations of going pro become a reality.

All watercolor, pastel, oil and acrylic artists are invited to a two-hour, grand finale paint-out in celebration of the 2010 Door County Plein Air Festival. Three lucky artists will take home Winsor & Newton prizes with the First Place Award winner receiving the golden ticket to participate as a featured artist in the 2011 Festival.

Awards
sponsored by



Artists
Guild

3rd Avenue
Sturgeon Bay
920.743.9900